

## **Jiixin ZHAO**

Washington, DC

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Mar-Jun 2022

### **EXPERIENCE**

**PEOPLE'S DAILY NEWS AGENCY**, Guangzhou, China

**Video Production Intern**

- Produced and edited short videos covering livelihood news, medical and health news, and wildlife protection. Also covered the latest epidemic prevention policy. Videos received more than 400,000 clicks and 10,000 likes.

**XINHUA NEWS AGENCY**, Beijing, China

Jul-Oct 2021

**Journalism Intern**

- Wrote news stories and current affairs commentaries on citizens' daily life and government policies. Topics include the Protection Act of Personal Information, corruption avoidance measures in Chinese rural governance, etc., Articles received more than 300,000 clicks and 10,000 likes.

**STUDENT UNION OF SYSU**

**Director of Publicity Division**

2019-2020

- Managed the school's social media account on WeChat, promoting student activities including evening parties, sports meetings, culture, and musical festivals, etc. Responsible for writing, editing, and publishing 80 articles, which receive more than 80,000 views.

### **SKILLS**

- **Computer Skills:** Video shooting and editing, New media operating, Data visualizing, Animation making, Photography
- **Writing Skills:** News reports published on Campus Media HEGU Youth. Gaining more than 15,000 clicks.

### **CERTIFICATION**

- 3rd Prize in the 12th National Advertising Art Design Competition for College Students
- 3rd Prize in the 3rd National University Media Competition
- 3rd Prize in the Communication Case Study Contest of SYSU
- 2nd Class Scholarship of SYSU;

### **EDUCATION**

**JOHNS HOPKINS UNIVERSITY**, Washington, DC

Sep 2022-present

**M.A. in Communication**

**COURSES:** Organizational Communication, Persuasion, Health Communication, Communication in Practice, Theory of Mass Communication Practice, Research and Writing Methods

**Sun Yat-sen University (SYSU)**, Guangzhou, China

Sep 2018- Jul 2022

**B.A. in Journalism, GPA: 3.9/4.0**

**COURSES:** Market Survey and Research, Communication and Practice of Big Data, Digital Media Technology, UI Design, Creative Advertising, Research on New Media Culture, Integrated Reporting Practices, News Reporting and Writing, Introduction to the Economics of Education

### **LANGUAGE**

- Mandarin